

**OSTİM TECHNICAL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
COURSE SYLLABUS FORM**

EPR 122 Entrepreneurship Project							
Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Entrepreneurship Project	EPR 122	2	2	2	0	1	1

Language of Instruction	English
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques	Lecture, Discussion, Question Answer, Practice

Course Objective
The aim of lesson; transferring basic information about entrepreneurship to students and establishing project groups to realize the project ideas they will develop within the framework of these principles. The existing literature on entrepreneurship in the world will be conveyed to the students, and this will enable them to understand the place and importance of entrepreneurship in the global economic system. Business Model Development practices will be taught to students, enabling them to clarify project ideas and test whether this project idea is a value proposition for entrepreneurship.

Learning Outcomes
<p>The students who succeeded in this course will be able;</p> <ul style="list-style-type: none"> ▪ To learn the place and importance of technology-based entrepreneurship in a globalizing world with an interdisciplinary approach and to transform this knowledge into project and business idea. ▪ To demonstrate the ability to apply his/her knowledge and equipment in the field of entrepreneurship by actively channeling real processes in the sector. ▪ Learning the entrepreneurship ecosystem actors to communicate with them and participate in professional development activities. ▪ Evaluating and applying entrepreneurship dynamics within the framework of basic and current practices. ▪ To be able to generate new project and business ideas and to pass these ideas through the entrepreneurship filter from an entrepreneurial perspective ▪ To acquire and apply project development skills in teams. ▪ To have the ability to interpret, question and apply the knowledge gained throughout the course within the existing entrepreneurship ecosystem and macroeconomic conjuncture. ▪ To be individuals with improved social and intellectual capacity, visionary, high ethical values, ability to adapt to group communication and teamwork.

Course Outline

Within the scope of this course; First, basic concepts about technology-based entrepreneurship will be given. The characteristics of successful and unsuccessful attempts will be mentioned. On all this general information, by giving students Business Model Development trainings; Guidelines will be provided to develop their own project ideas by putting the value proposition within the scope of entrepreneurship as well. With all this information, it will be aimed for entrepreneurs to develop projects and business ideas that are healthy and that can be the basis of any initiative in the priority technology field they choose. Finally, after the development of the business idea, information about the establishment, development and sales of the company will be shared when necessary.

Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Introduction to Lecture & Information about Entrepreneurship Center Entrepreneurship Scorecard	Introduction to Entrepreneurship-II course Aim of the Course Teaching Techniques of the Course Information About the OSTİMTECH Entrepreneurship Center The Concept of Entrepreneurship Scorecard The Application Process
2	Business Plan Overview Marketing Plan	Purpose How is a Good Business Plan Prepared? The Content
3	Organizational Plan Financial Plan	Purpose How is a Good Business Plan Prepared? The Content
4	Access to Seed Funding & Project Evaluation Investment Presentation & Pitching	Information about seed funding and venture capital, project evaluation and application process Information about global demoday and acceleration programs
5	Seminar	
6	Seminar	
7	Seminar	
8	Midterm Assignment	
9	Project – Group Study	Group evaluation and collaborative work
10	Project – Group Study	Group evaluation and collaborative work
11	Project – Group Study	Work on prototypes
12	Project – Group Study	Work on prototypes
13	Project – Group Study	Work on prototypes
14	Project – Group Study	Work on prototypes
15	Projects Pitching	Pitching trials
16	Final Exam	

Textbook(s)/References/Materials:

Hisrich R. Peters M. Shepherd D. (2020), Entrepreneurship Robert Hisrich, 11e. McGrawHill Education.

Şahin, B., (2020). Startuplar Pazarda. Gazi Kitabevi.

Assessment

Studies	Number	Contribution margin (%)
Continuity		
Lab		
Application		
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects		
Report		
Seminar		
Attendance	16	10
Midterm Exams / Midterm Jury	1	40
General Exam / Final Jury	1	60
Total		100
Success Grade Contribution of Semester Studies		40
Success Grade Contribution of End of Term		60
Total		100

ECTS / Workload Table

Activities	Number	Duration (Hours)	Total Workload
Course hours (Including the exam week: 16 x total course hours)	16	2	32
Laboratory			
Application			
Course-Specific Internship			
Field Study			
Study Time Out of Class	8	1	8
Presentation / Seminar Preparation			
Projects			
Reports			
Homeworks			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Jury	1	2	2
Preparation Period for the Final Exam / General Jury	1	2	2
Total Workload	(44/25 =1,46)		44

Course' Contribution Level to Learning Outcomes						
Nu	Learning Outcomes	Contribution Level				
		1	2	3	4	5
LO1	To learn the place and importance of technology-based entrepreneurship in a globalizing world with an interdisciplinary approach and to transform this knowledge into project and business idea.					x
LO2	To demonstrate the ability to apply his/her knowledge and equipment in the field of entrepreneurship by actively channeling real processes in the sector.					x
LO3	Learning the entrepreneurship ecosystem actors to communicate with them and participate in professional development activities.					x
LO4	Evaluating and applying entrepreneurship dynamics within the framework of basic and current practices.				x	
LO5	To be able to generate new project and business ideas and to pass these ideas through the entrepreneurship filter from an entrepreneurial perspective					x
LO6	To acquire and apply project development skills in teams.				x	
LO7	To have the ability to interpret, question and apply the knowledge gained throughout the course within the existing entrepreneurship ecosystem and macroeconomic conjuncture.					x
LO8	To be individuals with improved social and intellectual capacity, visionary, high ethical values, ability to adapt to group communication and teamwork.					x

Relationship Between Course Learning Outcomes and Program Competencies (Department of Management Information Systems)										
Nu	Program Competencies	Learning Outcomes								Total Effect (1-5)
		LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	
1	Know the basic concepts and practical information about the science of business administration and core business activities	x								1
2	Evaluate global and local issues by using ideas and concepts from the field of business administration; examine and analyze management related information and applications in line with scientific principles by using appropriate qualitative and quantitative methods; interpret and synthesise the data and find solutions to business related problems									
3	Take responsibility as a member of an interdisciplinary team to solve unpredictable and complex business problems; be able to work effectively in teams of various functions and disciplines; effectively carry out project activities									
4	Carry out independent studies in the field by utilizing obtained knowledge and skills		x							
5	Set goals and objectives for the institution he/she works at; detect and solve basic problems; analyze the internal and external environment of the business; evaluate the developments, support continuous improvement and provide innovative strategies			x	x					2
6	Acquire the skill to manage activities aimed at the improvement of the employees as a leader, make decisions and implement them	x	x	x	x	x	x	x	x	5
7	Acquire the entrepreneurship skill; design and manage a business; promote innovativeness and sustainability	x	x	x	x	x	x	x	x	5
8	Maintain life-long learning activities; achieve self-improvement; follow higher level educational programs									

9	Inform stakeholders with a sense of social responsibility as an individual with effective communication skills; share his/her emotions, thoughts and solutions to problems verbally and in writing; understand the behaviors and psychology of his/her colleagues									
10	Use the information and communication technologies and computer software required by the field									
11	Effectively use English to follow, read, write and speak about the universal information in the field of business and management sciences and be able to communicate with colleagues in a foreign language with professional proficiency									
12	Act according to the law in all his/her affairs; have a sense of professional and ethical responsibility and code of business conduct and act in line with social values									
13	Be aware of the contemporary business problems as well as the interdisciplinary scope of business administration and analyze these; have the competence to understand the effects of business and management sciences on these problems on a universal, environmental, legal, social and societal level and in terms of health, security and globalization									
14	Give research proposals, be able to design research studies, prepare and present research reports									
15	Manage work time and personal time; fulfil the requirements of his/her duties on time									
16	Have the competence to work in non-governmental organizations, private sector and public entities									
Total Effect										13

Policies and Procedures
Web page: https://www.ostimteknik.edu.tr/management-information-systems-english-1241/915
Exams: The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions.
Assignments: Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.
Missed exams: Any student missing an exam needs to bring an official medical report to be able to take a make-up exam. The medical report must be from a state hospital.
Projects: Not applicable.
Attendance: Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.
Objections: If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.